

14 MAY 1998

NTV7-launch

MAHATHIR TO LAUNCH NTV7 ON MAY 22

KUALA LUMPUR, May 14 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad will officially launch Malaysia's latest private television station, NTV7, on May 22.

The station's chief executive officer Shazalli Ramly said this when giving details of the launching here today.

He said in conjunction with the launch, NTV7 would bring 14 top international and Malaysian artistes for a performance called "Konsert Seceria Pelangi".

"The concert to be aired from 8.30pm to 10pm promises the best featuring the cream of the crop," he said.

Among international artistes taking part in the performance will be Mehnaz from India, Caraboa (Thailand), Marvis Hee (Singapore), Mayang Sari (Indonesia), Jeremie (Philipines) and Qiu hai-zeng (Taiwan).

Among the local artistes for the concert would be KRU, Nora, Siti Nurhaliza, Ning Baizura, Awie, Erra Fazira and Jay Jay.

He said a special rendition of the evergreen "Somewhere Over The Rainbow" by pupils from Sri Kuala Lumpur Primary School and dancers from The Ballet Studio and the Federal Academy of Ballet will set the mood for the concert for that night.

In conjunction with the launch, the private television station will be running a home viewer competition "Peraduan Seceria Pelangi" from tomorrow until May 22. It is offering a Alfa Romeo sports car as the grand prize.

Operated by Natseven TV Sdn Bhd and belonging to Sarawak tycoon Datuk Effendi Norwawi, NTV7 began its nationwide transmission on April 7 this year.

-- BERNAMA

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