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Internet World

MORE COMPANIES TO PARTICIPATE IN INTERNET WORLD MALAYSIA 1998

KUALA LUMPUR, June 13 (Bernama) -- The Internet World Malaysia 1998 exhibition and conference from Sept 17 to 19 is expected to attract some 50 multinational and local companies dealing with the latest technologies in the Internet and Intranet.

Mecklermedia managing director for Asia Michael Westcott said: "We will also invite several venture-capital companies from the Silicon Valley to see and gauge the capability of prospective local companies at the exhibition,"

Silicon Valley is the United States center for the multimedia industry.

The exhibition, to be held at the Putra World Trade Centre (PWTC), was also aimed at educating the business, government and educational communities about the Internet and how it could be used to their advantage, Westcott said after the launching ceremony, here.

Mecklermedia Corporation from the United States had signed a partnership agreement with Digital Conference Sdn Bhd, a subsidiary of Utusan Melayu (Malaysia) Berhad, last November to jointly organise, promote and manage the exhibition here.

Utusan Group executive director Azizi Meor Ngah said the exhibition was part of the Internet World annual exhibitions and conferences held in 23 countries.

"With the rapid advancement of the Internet, any business can establish and maintain a global presence and market its products and services electronically worldwide," he said.

Prime Minister Datuk Seri Dr Mahathir Mohamad is expected to open the exhibition and deliver a keynote address while the launch today was performed by International Trade and Industry Minister Datuk Seri Rafidah Aziz.

-- BERNAMA

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