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Motoria launches used Proton package deal

A PACKAGE introduced by Motoria will allow more Malaysians to own Proton cars, says Prime Minister Datuk Seri Dr Mahathir Mohamad.

He said that the used models sold by Motoria are not only "as good as the new ones" but under the sales package, buyers will also be able to obtain loans easily.

Motoria, a wholly-owned subsidiary of EON, will arrange the loans.

"Under the concept, Malaysians who do not have enough money to buy new cars will still be able to own Proton models which are sold at reasonable prices here. This is despite the economic problems faced by the country," Dr Mahathir told reporters in Kuala Lumpur yesterday after visiting the Motoria Auto Fair at Jalan Ampang.

The cars sold by Motoria are mostly reconditioned models. "These are not just any second-hand cars ... their quality are sometimes as good as the new models," he said.

Asked about the problems faced by prospective buyers to get financing, Dr Mahathir said: "They (Motor Ria) are helping them (qualified buyers) get the loans. It is a full service to the buyers. It is not just about selling cars."

Earlier, the Prime Minister picked out the name of 62-year-old Abdul Rahim Ariffin among 400-odd applicants as the buyer of Motoria's Car of the Day contest.

Motoria sold Abdul Rahim Ariffin a Proton Saga 1.5 model manufactured in 1989 for only RM15,000. Three others got to buy a similar model in contests held during the three-day fair which saw the sale of 60 cars.

At a similar fair in Subang Jaya recently, Motoria sold a total of 225 Proton cars. It has plans to hold such fairs in Johor Baru, Ipoh and Penang.

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