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NAJIB CONFERRED HONORARY FELLOWSHIP BY CIM

KUALA LUMPUR, Oct 20 (Bernama) -- Education Minister Datuk Seri Najib Tun Razak was today conferred an Honorary Fellowship Award by the Chartered Institute of Marketing of the United Kingdom (CIM) in recognition of his contributions in marketing Malaysia as an education hub.

Najib received the prestigious award from CIM chairman David Chapman at a ceremony at his office, here.

Speaking to reporters later, Chapman said the Education Minister was the second in Malaysia to have received the award after Prime Minister Datuk Seri Dr Mahathir Mohamad, in April this year.

"Our criteria are very strict. They have to do with ability, profile and free marketing talent," he said.

The award had so far been conferred to less than 70 people around the world and prior to Dr Mahathir and Najib, only five had been awarded outside the United Kingdom, he added.

Meanwhile, Malaysia Association of the CIM (MACIM) chairman Datuk Dr James Alfred said Najib had done well in promoting and marketing Malaysia as an education centre.

"He has done well in selling the country as the education hub within the region and internationally," he said.

-- BERNAMA

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