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Over 100 bookings made for new Proton Perdana model

MORE than 100 units of the Proton Perdana V6 model recently launched by Prime Minister Datuk Seri Dr Mahathir Mohamad have been booked, said EON managing director Datuk Adzmi Abdul Wahab.

He said the response had been very encouraging and he expected sales to increase over the next few months.

He said the expectation was based on the increasing sales of Proton cars from about 2,300 units in February to between 6,000 and 7,000 units recently.

"With the relaxation in loan approvals and interest rates, coupled with floor stocking facilities offered by EON, we are confident of greater sales in the future," he said.

Adzmi was speaking to reporters after the launch of the new Proton Perdana in Seremban by Education Minister Datuk Seri Najib Tun Razak at the Wanija Industries (M) Sdn Bhd showroom.

He said EON had not set a sales target for the new models and manufacturing of the car would depend on demand.

He added that buyers were guaranteed of delivery within a month.

"We were facing some sales slowdown towards the end of last year and early this year. However, things have picked up and sales are fast improving," Adzmi said.

He was confident that with increasing demands, the second-hand car market would also improve.

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