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Perak MB to launch book campaign

IPOH, Mon. - The State-level Book Donation Campaign to promote the reading habit will be launched by Menteri Besar Tan Sri Ramli Ngah Talib on Wednesday at the Pos Malaysia Berhad main office.

Several thousand books are expected to be collected through the campaign from Aug 5 to Sept 30.

Chairman of the organising committee Ghazali Ibrahim said Ramli would kick off the campaign by donating some of his books.

All the State Executive Councillors and State Assemblymen are expected to follow suit.

Ghazali, who is also State Community Development Department (Kemas) director, said the campaign would also be launched at the district level in conjunction with the launching of the district-level Desa Wawasan Village programme.

Under the campaign, the public can drop off new or used books at all the 89 Pos Malaysia offices, 42 Petronas service stations and 23 community development offices in the State.

Books collected will be distributed by Kemas to charitable homes, public libraries, multi-purpose halls, including those at Orang Asli communities, mosques and other public reading centres. The books would be screened first.

Pos Malaysia (Perak) manager Chow Chek Kan said 324 books and 35 magazines had so far been donated at the main post office here, in Kuala Kangsar and Teluk Intan.

The national-level Book Donation Campaign was launched by Prime Minister Datuk Seri Dr Mahathir Mohamad two weeks ago.

More than a million books are expected to be collected in the two months. The campaign is organised by the Rural Development Ministry in association with Petronas Dagangan Berhad, Pos Malaysia, the National Library and Radio Televisyen Malaysia.

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