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Plan to rename Hibiscus Award

LANGKAWI, Sun. - The Hibiscus Award, in recognition of contributions to environmental excellence by industries, may be renamed the Prime Minister's award this year to enhance the competition's status.

Environmental Management and Research Association of Malaysia (Ensearch) council member Marina Yong said today a proposal to rename the award was submitted for approval by Prime Minister Datuk Seri Dr Mahathir Mohamad recently.

She said the proposed change would also help to attract more industries to vie for the award.

The award, introduced two years ago, is jointly organised by the Malaysian International Chamber of Commerce and Industry, Business Council for Sustainable Development, Federation of Malaysian Manufacturers and Ensearch.

Urging more industries to take part, Yong said this year's competition details would be announced in the media.

Last year's award was won by the island's Radisson Tanjung Rhu, which has just launched an environmental awareness project here.

The project is jointly hosted by eight other leading hotels here and sponsored by Malaysia Airlines.

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