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PM to launch two Buy Malaysian Goods campaigns

KUALA LUMPUR, Tues. - Prime Minister Datuk Seri Dr Mahathir Mohamad will launch two "Love Malaysia, Buy Malaysian Goods" campaigns organised by Selangor MCA Youth and the National Artistes, Singers and Songwriters Association (Papita) respectively, here next month.

The first exhibition of Made-In-Malaysia products comprising foodstuffs, clothing, machinery, electronic products, furniture, leather goods and accessories, will be held at the Malaysia International Exhibition and Showroom at the Mines Resort City in Seri Kembangan.

The "Love Malaysia Consumer & Trade Fair '98" will have 365 booths. It will be held from July 10 to 19.

Love Malaysia Action Committee chairman Datuk Tang See Hang, said MCA Youth had initiated many campaigns in Selangor over the past six months, to help the country's economic recovery.

"The Government wants all Malaysians to play their role in helping the country minimise the repercussions of the currency depreciation and buying local products is one of the ways.

"This forthcoming fair is aimed at encouraging all Malaysians to buy local products. It will also provide a platform for our local manufacturers to promote their quality products," he said.

Papita's organising chairman Aris Ariwatan said its exhibition would be held for a total of 20 days from July 5 to 25 at an open area also known as "Taipan Triangle" in USJ 5.

He said the entertainment fraternity aims to assist the Government to resolve the country's economic difficulties.

"We are confident of pulling in the crowds to visit the exhibition," he said.

Aris said several television stations would also publicise the event to generate public interest.

"With all these exciting programmes, we are very confident that the exhibition will be successful."

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