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PM to open Malaysia Franchise Exhibition

KUALA LUMPUR, Sat. - Prime Minister Datuk Seri Dr Mahathir Mohamad will open the Malaysia Franchise Exhibition and Conference '98 at the Putra World Trade Centre on Sept 25.

In a Press statement, the Malaysian Franchise Association said the three-day exhibition, organised by the Entrepreneur Development Ministry, the MFA and the Malaysian Entrepreneurship Development Centre, was a follow-up to the one held last November.

The exhibition will be open to the public between 9am and 5.30pm.

Besides the exhibition, a seminar will also be held from Sept 25 to 26, to offer entrepreneurs and businessmen ways to expand their businesses through franchising.

Several local and overseas speakers have been invited to cover topics including laws on franchising, financing and issues like the current economic scenario.

For details, contact the Mafec International '98 Secretariat, Malaysian Franchise Association, 79, Kompleks Damai, Jalan Datuk Haji Eusoff, 50400 Kuala Lumpur or telephone 03-4454700 or fax 03-4454711.

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