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Promoting clean habit via stickers

MAKING the city clean is no small feat. It can be such sticky business.

But there will be no let-up as far as Bukit Bintang MP Dr Lee Chong Meng is concerned. He will be launching a campaign in August during which 10,000 stickers will be distributed to taxi drivers, restaurants and shopping complexes.

He said the tagline on the stickers has not been finalised.

Dr Lee added that since Prime Minister Datuk Seri Dr Mahathir Mohamad expressed disgust and embarrassment at the state of the city's along Jalan Bukit Bintang last August, he had tried his best to clean up the area by holding gotong-royong clean-ups in his constituency.

He said discussions had also been held with Alam Flora Sdn Bhd to intensify steps to improve services.

Dr Lee added that in response to public complaints that the city did not have as many litter bins as it should, the Kuala Lumpur City Hall had provided 15,000 bins for the whole of Federal Territory.

"The new bins are green in colour and 5,000 have been placed all around the Bukit Bintang area," Lee said.

But he pointed out that any effort to improve the situation needed the co-operation from the public who should be more responsible in their habit of discarding rubbish.

Dr Lee said with the new bins ready, he hoped City Hall would step up enforcement and impose the maximum fine of RM500 to litterbugs under Section 47 of the Street, Drainage and Building Act 1974.

"City Hall should also punish litterbugs by making them perform community service as being done in Singapore," he proposed.

Dr Lee said 2,000 metric tonnes of garbage were generated daily by residents of the city.

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