

16/09/1998

Proton pursuit of another record

AFTER a succesful mission in the North Pole earlier this year where a Proton Wira was parachuted down from an aeroplane, Edaran Otomobil Nasional Berhad has once again created history by successfully organising the longest single brand car convoy in the world across the third longest bridge in the world - Penang Bridge. The event, organised in Penang as a curtain raiser to celebrate the nation's 41 years of independence, attracted 2,713 Proton car owners.

Penang Chief Minister Tan Sri Dr Koh Tsu Koon flagged off the convoy at the Prai toll plaza at 5.30pm on Aug 30. Leading the convoy was Prime Minister Datuk Seri Dr Mahathir Mohamad in a Proton Wira, with DRB-Hicom group chairman Tan Sri Mohd Salleh Sulong co-driving. EON is hoping that the strong turnout will warrant a listing in the Guinness Book Of World Records.

(END)