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REUTERS-MSC

REUTERS IDENTIFIES RM20 MLN WORTH OF PROJECTS FOR MSC

KUALA LUMPUR, Oct 31 (Bernama) -- Reuters Limited, a news agency-turned-high-tech multimedia organisation, has identified RM20 million worth of projects to be implemented in the Multimedia Super Corridor (MSC) over the next five years, Reuters Asia managing director Jeremy Penn, says.

He said he hoped the company would be able to take advantage of the infrastructure which is being put in place in the MSC to expand its operations.

Obviously, expectations of other MSC-bound companies would be similar namely to expand their operations and multimedia activities, he told newsmen after Prime Minister Datuk Seri Dr Mahathir Mohamad launched Reuters Malaysia new office at the Petronas Twin Towers, the world's tallest buildings here.

Reuters was granted the MSC status from the Malaysian government on June 1 this year.

Penn stressed on the need for Multimedia Development Corporation (MDC), the manager of the MSC, to put in usable infrastructure and usable environment for companies to come in.

He also said that Reuters had not had any arrangement in other countries which are similar to the MSC.

"We will make a significant commitment in the MSC and will continue to participate and support the development of the MSC which is strategised to support the multimedia and information technology (IT) businesses," he added.

Penn also gave an assurance that Reuters would continue to give accurate, reliable and balance flow of news and information to its subscribers, especially the business communities.

Reuters spent some RM4.5 million for its new KL office which also included a new technical data distribution centre to provide efficient services to its current 600 local subscribers.

Reuters is also enhancing its global 3,000 series products with additional Malaysian and regional data; distributing the Malaysian National News Agency, Bernama news to Reuters global customer base; and coding English and Bahasa Malaysia news for Reuters all-time and text database products.

Meanwhile, Country Manager for Reuters Malaysia and Brunei, Gudrun Nienaber said Reuters would set up a regional customer management centre to provide effective telephone account management to customers in South East Asia.

On the data technical centre, Nienaber said it runs its distribution network for Malaysia with around 1,000 leased telecommunication lines using fibre optics and satellite links, together with facilities for automation and remote monitoring. -- BERNAMA

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