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RHB Bank rewards young savers

KUALA LUMPUR, Tues. - To encourage young people to save, RHB Bank Berhad rewarded its children savings account members with gift vouchers worth RM300 each.

Seventy young savers, aged between one and 18, from the Sungai Besi area who had deposited a minimum of RM250 with the bank and had shown consistent savings over two years, were rewarded.

The ceremony, in conjunction with the bank's Family Savings Fun Campaign, was held at the RHB Bank branch in The Mines Shopping Fair in Seri Kembangan yesterday.

RHB Bank's product management and consumer banking department head Robert Foo Jee Yee said the bank had launched a Young Savers High Balance programme two years ago.

"The programme aimed at inculcating the savings habit in children and to make them aware of its benefits."

He said the programme was part of the bank's effort to support the National Savings Campaign launched by Prime Minister Datuk Seri Dr Mahathir Mohamad early last year.

Foo said the bank had received encouraging response from children who had become aware of the importance of savings.

"Ever since the National Savings Campaign was launched, there has been an increase in the number of our young depositors."

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