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SPONSORSHIP FOR 500 PARTICIPANTS OF PULAU PINANG EON EVENT

PULAU PINANG, Aug 27 (Bernama) -- EON Finance Bhd, a subsidiary of Edaran Otomobil Nasional Bhd (EON), will sponsor 500 of its customers who sign up for the "EON Pulau Pinang Bridge Merdeka Proton Drive" on Aug 30.

The offer is open to EON Finance customers throughout the country based on "first come first served" basis, according to a statement here.

It said those selected need not pay the RM100 entry fee to enable them to get souvenirs and win prizes worth up to RM50,000 including a Proton Iswara Aeroback.

The parade of 1,998 Proton cars crossing the Pulau Pinang bridge would be headed by Prime Minister Datuk Seri Dr Mahathir Mohamad who will be on the driver's wheel of a Wira that was recently dropped by parachute in the North Pole.

The statement said the longest convoy would be recorded in the "Malaysia Book of Records" and also the "Guinness Book of World Records".

Members of the public wishing to join the fun convoy can get their entry forms at EON dealerships and service centres.

A spokesman for the company handling the event's publicity said so far 1,000 entry forms had been sent in.

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