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Mahathir-Media

MAHATHIR CALLS FOR HONEST MASS MEDIA

SHAH ALAM, July 7 (Bernama) -- Datuk Seri Dr Mahathir Mohamad said tonight the government wanted an active and honest mass media to impart information to the people to motivate them towards achieving excellence.

The Prime Minister said the mass media's role is crucial in the government's efforts to develop the country.

Those who have acquired the information had an advantage to map out strategies and determine their success, he said in his message in the souvenir programme in conjunction with the launch of NTV7 today.

Besides airing entertainment programmes, he hoped that NTV7 would be another channel that would play an effective role to create a society with fine moral values, creative, critical and progress-oriented.

He said it is important that NTV7 through its programmes nurture unity and close ties between the people of Peninsular Malaysia and Sabah and Sarawak.

Forging national integration among the people in the Peninsula with those in Sabah and Sarawak is one of the founding objectives of the country's fourth private television station, he said.

Dr Mahathir is confident that NTV7 would institute changes in the television broadcasting industry by screening local programmes that were of quality and with vision.

He said the station could also improve the skills and expertise of Malaysians in the field of broadcast technology and multimedia.

" I congratulate NTV7 and hope it will be an effective station both for entertainment and to build a country and race of integrity and respect," he said.

The launch of NTV7 by Dr Mahathir was televised live by the station.

-- BERNAMA

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