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APEC-STUDENTS

STUDENTS TO INTERVIEW APEC PERSONALITIES DURING APEC SUMMIT

KUALA LUMPUR, Oct 15 (Bernama) -- The Apec Business Summit's organising committee together with Multimedia Development Corporation Sdn Bhd (MDC) and Virtual Trade Mission (VTM), an educational programme from the United States, will organise an Apec MSC-VTM global interview where Apec personalities will be interviewed by students.

The programmes will be aired during the Apec Summit from Nov 14 to 18.

The project will be co-ordinated from Malaysia and the United States by a task force comprising representatives from the Apec Business Summit, MDC and VTM Foundation, Telekom Malaysia and NTV7 with assistance from the energy, telecommunications and posts ministry.

Selected Malaysian, American and other Apec economies students from high schools will conduct interviews with world leaders, business leaders and other leading personalities from Apec member economies.

Dr Shafiq Sit Abdullah, executive director APEC Business Advisory Council (ABAC), told a press briefing today that the interviews would be held at the Putra World Trade Centre and it would be located within the proximity of the hall or ballroom where the APEC Business Summit would take place from 9 a.m. to 3.00 p.m.

The telecast of the interview to the United States and other APEC member economies, will be handled by local television network NTV7, the anchor official channel for the local broadcast.

NTV7 would also be working together with other local and satellite networks including Malaysian television networks in the distribution of the programmes.

Dr Shafiq said among the world leaders to be invited for the interview are Malaysia's Prime Minister, Datuk Seri Dr Mahathir Mohamad, US President Bill Clinton, President Eduardo Frei of Chile and President Alberto Fujimori of Peru.

Among the corporate figures are Jon Corzine, chairman of the Golden Sachs Group of USA, John Wadworth, chairman of Morgan Stanley, USA, Valdimir Vinogradov, president INKOMBANK, Russia and James Kelly, chief executive officer of United Parcel Service of USA.

Dr Shafiq said the interview programme is a milestone event that would integrate state-of-the-art enabling technological capabilities with the need to mobilise human resource development including the younger generation in APEC.

"This event showcases the importance of economic and technical cooperation and capacity building which will foster a greater understanding of the sensitivities and priorities among the different APEC member economies.

Through the use of technology, we will bridge the information gap and provide an accurate assessment and perception of the APEC community, including country such as Malaysia."

Dr Shafiq said the interview programme would clearly show that Malaysia, as the chair of APEC summit this year, is committed to the development of global community project.

He said Malaysia and the United States would each be represented by 30 students, and that ABAC will try to get students from the APEC member countries.

Lauren Lenfest, vice-president, international development Oracle Corp. United States, said Oracle has planned to telecast the interview through

the internet, but details on the plan had yet to be finalised.

VTM is an educational programme to provide a better understanding among American high school students on the other cultures in the world as well as to increase awareness of America's export economy and challenges facing the United States in the global market. -- BERNAMA

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