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Commonwealth-Konsortium

SUKOM APPOINTS KONSORTIUM PERKAPALAN AS LOGISTICS PROVIDER

KUALA LUMPUR, April 24 (Bernama) -- Sukom Ninety Eight Berhad today appointed Konsortium Perkapalan Berhad (KPB) as the official provider of logistic services for the 16th Commonwealth Games here in September.

The agreement, worth RM1 million, was signed between Sukom Chief Operating Officer Datuk Seri Manap Ibrahim and KPB's Group Executive Chairman Mirzan Mahathir here today.

Mirzan said the services provided by KPB would consist of ware housing and inventory management, air management, air movement of passengers, freight forwarding and cargo distribution.

He said the consortium's commitment was to provide one-stop integrated logistics during the games and also to reduce Sukom's logistics cost and explore untapped avenues to further reduce Sukom's cost.

"Bringing and storing equipments are vital to the success of the games. We recognised the heavy responsibility...we are ready to take the challenge and carry our part," he told reporters after the signing ceremony.

Sukom's Executive Chairman, Gen (R) Tan Sri Hashim Ali said that renting warehouse was simple but managing it would be tough and KPB's expertise and experience in the field would help Sukom in organising a smooth and successful games.

Besides the latest partnership with KBP, Hashim said Sukom would step up its sponsorship drive to raise fund to organise the games and he was confident they would reach the RM310 million mark.

"We have achieved more than 90 percent of our target. I am confident by September, we will be in the black," he said.

Hashim said several programmes to raise funds have been lined-up, including selling of five million souvenir and discounts cards worth RM5 each, gold and silver coins worth RM1 million and commemorative bank notes.

"We are also looking for a few companies to be our Platinum Partners, which includes contribution of RM5 million and above," he said.

Hashim said there are also plan to sell advertisement space on balloons during the games and the company appointed to take charge of the project would be announced soon. -- BERNAMA

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