

30/11/1998

THB confident of improving its position

THROUGH consolidation and acquisition of suitable synergistic companies, THB Industries Bhd is confident of maintaining and improving its position in the mould-making industry.

As part of the effort, the group has decided to acquire a 19.5 per cent stake in Commercial Legacy Sdn Bhd, in which its two subsidiaries - DME Products Technology (S) Pte Ltd and Instantech Industries Sdn Bhd are specialised in turnkey die casting and precision machining of aluminium components.

The group has also agreed to acquire 80 per cent equity in Preciturn (M) Sdn Bhd, a company specialising in the turning process and which has a market share in the central and southern regions of Peninsular Malaysia.

"We believe that an emphasis on developing high-end skills and technologies for a high-end niche market will place us ahead of the competition for high value-added work," says chairman Mokhzani Mahathir in THB's annual report.

It is also confident that the market for these capabilities will grow with the growth of very high-technology consumer electronics goods that are sophisticated yet simple to use.

Reviewing the group's activities, Mokhzani says the group has further strengthened itself in the mould-making business by holding 60 per cent stake in AV Moulding Engineering Sdn Bhd.

AV Moulding specialises in the manufacturing of plastic and die casting moulds with a clientele based in the toys, telecommunications and computer diskette industries.

"As a long-term strategy, we aim to diversify into the design, fabrication and assembly of moulds and dies for all kinds of industries," Mokhzani adds.

THB Industries has also embarked on a programme to consolidate its existing businesses and to upgrade the system and machinery the group uses.

In addition, the group is investing some RM7 million to upgrade and equip its production facilities to keep up with the latest developments in the industry.

(END)