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Multimedia

U.S. GROUP BEGINS MULTIMEDIA LEARNING PROGRAMMES IN MALAYSIA

KUALA LUMPUR, Jan 21 (Bernama) -- The U.S.-based Asia's Multimedia Center for Professional Studies (AMCPS) has chosen Malaysia as the hub of multimedia learning in what it calls the first step towards establishing the country as the centre for worldwide borderless marketing of multimedia education.

The diploma and degree programmes, the first in Asia, will begin next month at the Assumption College in Teluk Intan pending plans by the AMCPS to locate its operations in Malaysia's Multimedia Super Corridor (MSC).

AMCPS vice-president Pengiran Alimin told Bernama today the courses offered were the internationally recognised and accredited Diploma in Multimedia Technology, Associate of Arts (A.A.) degree in Multimedia Technology and Bachelor of Science in Computer Systems and Multimedia Technology.

AMCPS is conducting the programmes in partnership with the Seattle Central Community College and the City University in Seattle.

Seattle is home of major U.S. corporations like Boeing Company and Microsoft and is fast becoming America's new Silicon Valley.

Pengiran Alimin, a Brunei-born entrepreneur who has business interests in the U.S., said AMCPS had prepared itself to assist Malaysian government-sponsored students who had difficulties in completing their studies in the U.S. due to the currency turmoil.

"We are prepared to assist immediately to resolve the present dilemma of Mara and other government sponsored students who want to complete a truly American degree locally in Malaysia. We are also ready to assist the government in preparing other students for the country's MSC requirements," he said.

He said the programmes would entail the extensive use of state-of-the-art instructional technology in interactive, worldwide borderless education.

"The AMCPS provides students, mature and working adults an opportunity to access, participate and earn their American degrees at home," Pengiran Alimin said.

He said Malaysia was chosen for the programmes in direct response to Prime Minister Datuk Seri Dr Mahathir Mohamad's call to American and other foreign corporations to continue to invest in Malaysia, regardless of the economic situation.

"The infrastructure in Malaysia is well developed, contemporary and expanding. Also, Malaysia's MSC is ahead of schedule of other countries in Asia offering similar facilities," he said.

Dr Barreto Ogilvie, a faculty dean at the Seattle Central Community College, said despite the present currency and economic setbacks in Malaysia, it could not afford to ignore the need to continue the tradition of exposing students to the best non-Malaysian tertiary education.

This would provide a significant take-off platform for gainful professional employment and industrial careers, even research in the MSC, at home and abroad, he said.

"The U.S. has been and still is the forerunner of future technologies that will continue to dominate the Information Age in the next century", he added.

Students returning from overseas without completing their programmes and local college students wishing to enrol in the courses could contact

AMCPS Director of Studies Dr Oo Yu Hock at 05-6232020 or 05-6232021. --
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