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Watch maker's photography display

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TAG Heuer, the world's leading sports watch manufacturer in its advertising campaign for its latest creation of the 5000 series, the Kirium, held a photo exhibition recently.

Taken by world renowned photographer Herb Ritts, the 40 black and white photographs were shown at the Valentine Willie Fine Art gallery at Jalan Telawi 3, Bangsar, Kuala Lumpur recently.

Among those present were Malaysian AIDS Foundation president Datuk Paduka Marina Mahathir, its honorary treasurer Datuk Rosie Tan, its programme manager Susan Chong, executive director Indra Nadchatram and lawyer and playwright Malik Imtiaz Sarwar.

Euro RSCG Malaysia group account director Darren Coulson, Tag Heuer's brand manager Stephanie Fleury, director and owner of Valentine Willie Fine Art gallery Valentine Willie and Euro RSCG Partnership executive creative director (Malaysia/Singapore) Jeremy Rawle were seen getting acquainted over cocktails.

Others present were chief executive officer of Meritus championship winning racing teams Peter Thompson and Pauline Kee, an associate with Ogilvy and Mather Public Relations.

Others in the group were journalist Bryan Martin, Douglas Tye of Pasta Connection and Rozita Shuib of Pan Pac Media Group.

Advertising manager for Men's Review magazine Fatah Tahir, advertising consultant Regina Foo, O&M group chief executive officer Tom Freitag, Liza Karim of O&M associate and Patrick Siva of Digital Sdn Bhd were also present at the launch.

(END)