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Zaharah-Women

WOMEN'S FINANCIAL RESOURCES STILL UNTAPPED, SAYS ZAHARAH

KUALA LUMPUR, Feb 5 (Bernama) -- Women have the economic power to help the national economy recover because they have rich untapped financial resources, Wanita Umno chief Datuk Dr Siti Zaharah Sulaiman said today.

She said the assumption was based on the feedback she received from local fund managers that most of the resources held by women had yet to be utilised.

"We view this as an opportunity that can be exploited. Women themselves can view this as an economic struggle to help the government and they themselves." she told a news conference after appearing on TV1's breakfast show 'Selamat Pagi Malaysia'.

Also appearing on the programme were Wanita MCA head Datuk Teng Gaik Kwan, Wanita MIC head Puan Sri P. Sarasa and Wanita Gerakan head Datuk Kee Phaik Cheen.

Dr Siti Zaharah said the setting up of the Tabung Ehsan Wanita was to encourage women to save and invest.

It will be launched by Prime Minister Datuk Seri Dr Mahathir Mohamad at the Putra World Trade Centre (PWTC) on Sunday. Thirty counters will be opened at the centre at 10am to enable the women to deposit their savings.

She said the fund was targetted at the 14 component parties of the Barisan Nasional which had about three million members.

"The approach is to consolidate all the savings from the investments. The fund women investors will get returns from their savings," she said.

Tabung Ehsan Wanita is for women only including foreign nationals above 18. The minimum saving is RM100 and there is no fixed limit to the amount a participant can save.

Expressing happiness with the response, Dr Siti Zaharah said it showed that women in this country were also doing their bit to help the government.

--BERNAMA

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