

Private firms invited to vie for PM's Hibiscus Award

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KUALA LUMPUR, Mon. — Companies have been invited to submit applications for the Prime Minister's Hibiscus Award, the premier private sector environmental award for business and industry in the country.

Business Council for Sustainable Development Malaysia president Datuk Kok Wee Kiat said in a statement a briefing for companies interested to vie for the award would be held on Feb 9 at the Shangri-La Hotel.

This is to enable interested parties to have a better understanding of the award and the assessment criteria.

The Prime Minister's Hibiscus Award, launched in 1996, is awarded to participating organisations that meet the assessment standards set by the organising committee.

It is also to assess a company's overall commitment to reduce the impact of its operations on the environment.

There are three categories — the Prime Minister's Hibiscus Award for Notable Achievement in Environmental Performance, the Prime Minister's Hibiscus Award for Exceptional Achievement in Environmental Performance and the Prime Minister's Hibiscus Award for Excellent Achievement in Environmental Performance.

Winners of the award will, among others, receive a plaque and certificate of

participation. They will be allowed to use the award logo for publicity purposes and will get a 20 per cent discount on course fees for one environmental protection/awareness programme from each of the organisers.

Participating companies will be placed under the large enterprise or the small and medium-scale industry categories.

Those under the large enterprise category must have more than 150 full-time employees and an annual turnover exceeding RM25 million.

Those under the SMI category are companies with less than 150 employees and annual sales turnover not exceeding RM25 million.

Participating fee is RM1,500 for large enterprises and RM300 for SMIs.

The event is jointly organised by the Business Council for Sustainable Development Malaysia, Environmental Management and Research Association of Malaysia, Federation of Malaysian Manufacturers and the Malaysian International Chamber of Commerce and Industry.

It is supported by the Science, Technology and the Environment Ministry.

By taking part in the contest, companies can demonstrate to their customers, suppliers and regulatory bodies their commitment towards environmental performance.