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Another home ownership campaign by private sector

ANOTHER home ownership campaign aimed to boost sales of residential units was launched yesterday, again with the private sector taking the initiative.

The Malaysia Home Ownership Fair '99, is organised by Results Integrated Sdn Bhd, managers of the first campaign initiated by Prime Minister Datuk Seri Dr Mahathir Mohamad. It netted property sales of nearly RM4 billion.

The property fair will run till June 13 at the Putra World Trade Centre.

Results Integrated project manager Sammy Loh said the fair would give house buyers a wider choice of properties as well as banks

"Buyers can look forward to discounts up to 25 per cent, waiver of sale and purchase fee, free kitchen cabinet, club membership and easy payment scheme," he added.

Loh said the products on offer ranged from terrace houses, apartments, condominiums, bungalows, to office lots and factories.

Participating financial institutions include ABN-Amro Bank, BSN Commercial Bank, HSBC Bank, Standard Chartered Bank, United Merchant Finance and Southern Bank as well as Aetna Universal Insurance.

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