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CD-ROM-MAHATHIR

A PEEK AT DR MAHATHIR'S ACHIEVEMENTS ON CD-ROM

KUALA LUMPUR, March 19 (Bernama) -- The stories of the fourth Malaysian Prime Minister, Datuk Seri Dr Mahathir Mohamad, and his achievements over the past 17 years at the helm, are now available in interactive CD-ROM and VCD.

"Mahathir: CEO Malaysia INC", which will be launched by the Asian Strategy and Leadership Institute (ASLI) this month, discusses Malaysia's rise and success stories through a strategic leadership focus on Dr Mahathir.

"Dr Mahathir has put Malaysia on a phenomenal growth rate and had set new paradigms in government administration, political leadership and economic management," an ASLI spokeswoman was quoted as saying in a statement today.

"We are proud to announce that this will be the first ever multimedia publication on Dr Mahathir," she added.

The CD-ROM includes more than 35 influential speeches from the premier, testimonials and views from political friends, thoughts by the rakyat and industrial leaders as well as a strategic administrative focus on key policies and reforms.

It also includes a one-hour exclusive interview with Dr Mahathir, digitised in VCD format, in which he speaks about the aspirations of Bangsa Malaysia, the resilience of Vision 2020, family values and religion, the future generation and leadership in the next millennium.

Among others, it features Dr Mahathir's views on APEC, the National Economic Recovery Plan, the local political scene, capital controls and timely issues affecting Malaysia in the aftermath of the economic crisis.

"This is an excellent research and resource material for those keen on learning more about Malaysia. It is also for those who are interested on issues of leadership and management," she said.

On a personal note, it includes a peek into the man and his aspirations and hopes for the future.

According to ASLI, the CD-ROM offers the combination of CD-ROM and the internet, search and print capabilities, bookmark options and navigational buttons.

There are more than 200 high quality photographs with captions, audio narration, user-friendly facilities, specially composed music, 3D animation and interactive design as well as several video clippings of events in Malaysia, including the launch events of the Kuala Lumpur International Airport, Multimedia Super Corridor, MEASAT, Proton and the KL Tower.

Priced at RM60 each, the CD-ROM is currently available at local bookstores, POS 2020 shops, MAS Boutique and selected hotel gift shops. --

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