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Logo

ASSISTANT MANAGER WINS NATIONAL DAY LOGO COMPETITION

KUALA LUMPUR, April 28 (Bernama) -- Rosli Ismail, an assistant manager with the Mall here has won the main prize of the 42nd National Day logo design competition.

Culture, Arts and Tourism Minister Datuk Sabbaruddin Chik, who announced the competition results today, said Prime Minister Datuk Seri Dr Mahathir Mohamad himself picked Rosli's entry from among the 10 best designs.

Rosli, 34, of Kuala Selangor and attached to the Mall's graphic and design division, won a cash prize of RM5,000.

His entry depicts the nation's march towards Vision 2020 to make Malaysia an industrialised country by year 2020.

It incorporates the theme for this year's National Day -- " Together Into the New Millennium".

When met by reporters later Rosli described his achievement as a gift for his fourth child due in July.

He said he took four hours to come up with the design.

Sabbaruddin, who is also chairman of the National Day organising committee, said it received 2,979 entries this year compared to 3,184 last year.

He attributed the drop in the number of entries to the one-day run of the advertisement about the competition compared to three days in last year's case.

He said the 25-day period set aside for contestants to submit their entries was also considered short.

Moreover, most entries did not meet competition requirements, that among other things, their logos should be easily translated into human formations for field display during the National Day parade here on Aug 31.

An exhibition of this year's winning entries would also be held several days preceding the celebration, he added.

-- BERNAMA

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