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EXPO-BUYERS

CHINESE CHAMBER OF COMMERCE TO WOO BUYERS FOR EXHIBITORS

KUALA LUMPUR, April 14 (Bernama) -- The Chinese Chamber of Commerce & Industry of Kuala Lumpur and Selangor (KLSCCCI) has expressed its commitment to woo prospective buyers from abroad to the Expo Cintai Malaysia '99 this August.

At a press conference here today, its president Datuk Lim Guan Teik said KLSCCCI will call on its respective counterparts in the Asian region some time in May or June and invite them to attend the 10-day event.

This, he said, can also be extended to other trade bodies in the United States and Europe, the delegates of which, Lim believed, are likely to make import orders given an exchange rate that is favourable to them.

Lim added that this second exposition will be bigger than the event last year as the KLSCCCI had received keen interest from the Malay Chamber of Commerce and Indian Chamber of Commerce which are encouraging their respective members to participate in the exhibition.

He hoped the event will be officially made into an annual event to offer Malaysian consumers value-for-money local products so that it will increase spending and speed up the country's economic recovery.

The Expo Cintai Malaysia '99 will be held at the Mines Exhibition Centre from Aug 13 to 22, and there are expectations of the number of participants, visitors and sales to double from that of last year which recorded 442 booths, 586,000 people and RM20 million in sales, Lim said.

Thus far, KLSCCCI have received bookings for 120 booths from companies in various industries since the event was launched on March 9.

The companies include BSA Manufacturing Sdn Bhd, Lam Soon (M) Bhd, Hai-O Enterprise Bhd, Hwa Tai Industries Bhd, Clara International Beauty Group and Muda Holdings Bhd, among others.

Prime Minister Datuk Seri Dr Mahathir Mohamad will attend the opening ceremony of the event. -- BERNAMA

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