

12 JAN 1999

1,600 UNITS SOLD IN MELAKA DURING CAMPAIGN

MELAKA, Jan 12 (Bernama) -- Housing developers participating in the house ownership campaign here have sold 1,600 units of homes worth a total of RM200 million, Melaka Housing Developers Association secretary Nancy Siew said today.

Most of the property sold were single storey and double storey houses costing between RM80,000 and RM190,000 per unit.

She said high end property such as bungalows, condominiums and commercial lots amounted to RM20 million or 20 per cent of the sales during the month-long campaign participated by 60 developers.

Speaking at a press conference here she described the campaign was successful and generated a lot of keen inquiries from potential buyers.

The nation-wide month-long campaign was launched by Prime Minister Datuk Seri Dr Mahathir Mohamad in Kuala Lumpur on Dec 12.

Due to the overwhelming response, she said, a state level campaign was being planned.

-- BERNAMA

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