

09 AUG 1999  
Mahathir-Agex  
DR MAHATHIR TO OPEN AGEX '99

KUALA LUMPUR, Aug 9 (Bernama) -- Issues and challenges facing Asian agriculture in the new millennium with a primary focus on new practices and sustainable agriculture will be on the agenda of the Asia Agricultural Exposition and Convention 1999 from Aug 26-31.

Agex '99 organising committee chairman, Prof Mohamed Yusof Hussein said today that the six-day exposition would be held at Stadium Putra in Bukit Jalil while the Putra World Trade Centre would be the venue of the three-day conference, both beginning on Aug 26.

Speaking at a news conference here, he said Agex '99 would be opened by Prime Minister Datuk Seri Dr Mahathir Mohamad together with the National Farmers, Breeders and Fishermen Day, at the stadium.

"The convention is targeted at opening, synergising and accelerating investment and technological transfer among Asian agricultural communities," he said.

He said 15 major aspects of agricultural-related activities ranging from offshore agriculture to aquaculture and livestock production to electronic commerce would be discussed.

Twelve experts from Britain, Taiwan, India, Costa Rica, Cuba, Malaysia and the United States would be presenting papers on numerous agricultural advances.

On the other hand, more than 200 exhibitors from 35 countries would showcase their products and services in the exposition which is expected to attract about 100,000 visitors.

Prof Mohamed Yusof said multimedia would be prominent in Agex '99.

The event is jointly organised by Universiti Putra Malaysia's Faculty of Agriculture, Malaysian Travel Business Sdn Bhd and Happening Events Sdn Bhd.

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