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Drawing logos comes easy, says contest winner

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KUALA LUMPUR, Wed. - Rosli Ismail's entry has won the 42nd National Day logo drawing competition.

Rosli, 34, said he drew 20 designs but submitted only two which he felt were the best.

Working as an assistant visual machinery display manager at the Mall had made drawing logos easy for him, he said.

"I work with computers everyday and it came naturally to me," said Rosli.

He had entered various logo drawing competitions but this was the first time he had ever won anything.

"I think it is my soon-to-be-born baby who is bringing me luck," he said after the announcement was made by Datuk Seri Sabbaruddin Chik at the Culture, Arts and Tourism Ministry today.

Rosli received RM5,000 while 10 other consolation prize winners received RM700 each.

Another five winners each from the secondary school and primary school categories each received RM400 and RM200 respectively.

Rosli, who is a father of three and is expecting his fourth child in July, said he did not expect to win anything but added that coming up with the logo was quite easy.

The winner was picked by Prime Minister Datuk Seri Dr Mahathir Mohamad from 200 shortlisted logos from the 2,979 entries received.

The logo, based on the this year's theme "Together into the New Millennium", depicts an inverted cone which symbolises the direction towards Wawasan 2020.

Sabbaruddin said the winning logo resembled a man which meant the coming of minds together to carry out the country's ambitions into the more dynamic and challenging new millennium.

The red colour portrays bravery and confidence. The blue colour denotes the unity among the Malaysian people. The yellow colour symbolises upholding the nation's solidarity and sovereignty while the green background denotes purity.

Sabbaruddin, however, said he was disappointed with the fewer entries received compared with last year when there were 3,184 entries.

He attributed it to several reasons, one of which was the one day advertising period as opposed to three days last year.

"We also gave the participants only 25 days to submit their entries unlike last year when we gave them 28 days.

"However, I am happy with the designs which were of a higher quality. They also came from all over the country and from all races."

He said almost 50 per cent of the logos submitted were designed using computers. Sabbaruddin said 200 of the best drawings would be displayed at a place and time to be announced soon.

"I am also recommending that the logo drawing competition be made part of the schools' co-curriculum activity in future."

There were 446 entries from secondary schools while only 23 primary students took part. He said many participants were still making mistakes when drawing the logos by not complying with the requirements.

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