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Najib-Multimedia

M'SIA HOSTING WORLD MULTIMEDIA EXPO TO BOOST IT APPLICATION

KUALA LUMPUR, Jan 26 (Bernama) -- Malaysia will host the World Multimedia Expo, billed as the biggest in this region, to show its commitment to the application of Multimedia and Information Technology in its education system.

Education Minister Datuk Seri Najib Tun Razak said the expo to be held in the first quarter of next year would show the world Malaysia's seriousness in realising its ambitious Multimedia Super Corridor (MSC) project.

He said the expo would exhibit all the seven applications of the MSC with special emphasis on multimedia and IT applications in education.

International and local companies participating in the expo would display latest multimedia and IT products, softwares and equipment, he told a media conference after launching the expo's logo here today.

Najib said Prime Minister Datuk Seri Dr Mahathir Mohamad has agreed to be the patron of the expo organised by the Malaysian Education Promotion Council.

He said the council's chairman Tan Sri Razali Ismail is the expo's organising committee chairman.

He said local and international multimedia and IT-related bodies such as the National IT Council, MIMOS Berhad, Multimedia Development Corporation, Malaysian Technology Development Corporation, Malaysia Industry Group for High Technology (MIGHT) would be invited to be members of the organising committee.

Najib said serious efforts are being made to invite multinationals from the United States, Europe, Japan, Taiwan, Australia and Canada to part take in the expo.

-- BERNAMA

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