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Firm eyes share of regional mart

KP Asia Auto Logistics Sdn Bhd (KPAAL) aims to become a regional player in inventory management business, offering total logistics solutions namely warehousing, freight forwarding, distribution and transportation.

KPAAL is said to be Malaysia's first logistics solution provider that has been awarded ISO 9002 accreditation from SGS Yarsley, an international accreditation services provider.

"Our Vision 2001 is an action plan which entails putting in an information technology system and recognising our company to be able to understand market needs and providing it solutions," said KPAAL's executive president Mirzan Mahathir.

KPAAL is a subsidiary of Konsortium Logistik Bhd (formerly known as Konsortium Perkapalan Berhad).

Mirzan said information technology is of utmost importance in inventory management as time is of the essence and necessary applications must be available to link the whole network together. All KPAAL systems were reviewed when obtaining the ISO 9002 accreditation.

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