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Frank account of PM's leadership in CD-ROM

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PRIME Minister Datuk Seri Dr Mahathir Mohamad has become the first Malaysian premier to have his contributions to and vision for the country immortalised in an interactive CD-ROM format.

The CD-ROM, carrying a title "Mahathir: CEO Malaysia Inc", was launched by Deputy Prime Minister Datuk Seri Abdullah Ahmad Badawi yesterday.

"To my mind, he is many things and everything. He is a devoted family man ... an international business development expert... a highly respected world and national leader... an astute politician, an able writer.

"As the conceptualiser of Vision 2020 and the multimedia super corridor (MSC), he can be aptly described Bapa Wawasan," Abdullah said at the launch of the VCD in Kuala Lumpur.

Mahathir: CEO Malaysia Inc, is a frank, unique and comprehensive account of Dr Mahathir's leadership of Malaysia. It discusses Malaysia's rise and success stories through a strategic leadership focus on Dr Mahathir.

The CD-ROM includes over 35 influential speeches from the Prime Minister, testimonials and views from political friends, thoughts on the Prime Minister by the rakyat and captains of industries, and a strategic administrative focus of key policies and reforms. It also includes a peek into the man and his personal aspirations and hopes for the future.

One of the many interesting aspects of the CD-ROM is a one-hour exclusive interview with Dr Mahathir, digitised in VCD format.

In this first-of-its-kind interview, Dr Mahathir speaks about the aspirations of the Malaysian race, the resilience of Vision 2020, family values and religion, the future generation, and leadership in the new century.

Dr Mahathir also touched on the Asia Pacific Economic Cooperation, the National Economic Recovery Plan, Malaysia's political scene, capital controls and other timely issues affecting Malaysia in the aftermath of the economic crisis.

The VCD is Made-In-Malaysia, and employs state-of-the-art multimedia technology and utilises many new features in content and post-production. It has the unique combination of CD-ROM and the Internet, search and print capabilities, bookmark option and navigational buttons.

There are over 200 high quality photographs, with caption, audio narration, user friendly facilities, specially composed music, three dimensional animation and interactive design.

The CD-ROM also captured several video clippings of milestone events in Malaysia including the launch events of the Kuala Lumpur International Airport, Multimedia Super Corridor, Perusahaan Otomobil Nasional, and the Kuala Lumpur Tower.

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