

23/09/1999

80 exhibitors set up booths for MMA '99 event

KUALA LUMPUR, Wed. - A total of 80 exhibitors have set up their booths for the Multimedia Asia (MMA) '99 exhibition at the Mines International Exhibition Centre in Seri Kembangan.

The exhibition was opened by Prime Minister Datuk Seri Dr Mahathir Mohamad today after a dialogue with participants of the MMA conference.

At least 400 representatives from Multimedia Super Corridor status companies, multinational corporations, top Government officials, technopreneurs and community groups attended the conference.

The MMA '99 exhibition will only be opened to corporate visitors tomorrow and the public on Saturday and Sunday.

It has an education, interactive multimedia and linux pavilions, digital imaging hardware booths, software solutions kiosks, mobile Internet unit, netpreneur village as well as a product demonstration area.

Jointly organised by the National Technology Council with Multimedia Development Corporation Sdn Bhd and Mimos Berhad, the exhibition offers MSC status companies, private corporations and public sector agencies dealing with multimedia, computing, telecommunications and applications technologies a chance to showcase their products and services.

The exhibition is held concurrently with Invention, Innovation, Industrial Designs and Technology exhibition '99 (ITEX) which is jointly organised by the Malaysian Invention and Design Society and Sirim Bhd.

A total of 70 exhibitors are taking part in ITEX '99.

(END)