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Mohd Ali-Festival

MELAKA TOURISM FESTIVAL NEXT MONTH

JASIN, Dec 17 (Bernama) -- The state government will hold a week-long "Melaka Tourism Festival" from Jan 27 to Feb 1 at the KLCC, in Kuala Lumpur.

Chief Minister Datuk Wira Mohd Ali Rustam said the festival, themed "Visiting Historical Melaka Means Visiting Malaysia", among other things would promote tourism products, traditional food, cultural performances, facilities for accommodation, shopping, medical treatment and education.

"All hotels, private hospitals, private colleges, universities, golf clubs, Melaka Museum Corporation (Perzim), recreational parks, convention centres, tour agents, tourism associations, handicraft and artistes associations would also participate in the festival," he said.

He disclosed this to reporters after presenting the zakat package and contributions in conjunction with the month of Ramadan for the Selandar parliamentary constituency. A total of 342 poor people received the assistance in the form of food and cash.

Mohd Ali said the festival would be able to promote the tourism sector in the state in efforts to attract more tourists to Melaka.

He said more activities would be held next year to woo more tourists and to encourage them to stay longer in the state.

A sub-committee had been set up to draw up programmes and seminars which would stress on efforts to attract more tourists from Singapore, Indonesia, West Asia and South-east Asia, he said.

Mohd Ali said the main objective of the state government was to woo at least half of the tourists coming to Malaysia to visit Melaka.

He said the festival was expected to be officiated by Prime Minister Datuk Seri Dr Mahathir Mohamad.

-- BERNAMA

MYD AO