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300 firms to showcase goods at fair

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KUALA LUMPUR, Thurs. - This year's Expo Cintai Malaysia, the country's largest consumer and trade fair for Malaysian-made products, begins tomorrow with more than 300 companies showcasing their goods and services.

The exposition, the second in the annual series, will have 610 booths exhibiting items ranging from household plastic products to Proton cars.

"There will also be a wide range of items for sale. The common feature of all of them is that they are Malaysian-made products," expo organising chairman Kerk Loong Sing said today.

The expo, jointly organised by the Kuala Lumpur and Selangor Chinese Chamber of Commerce and Industry and Output Combination Sdn Bhd, will be held at the Malaysia International Exhibition and Showroom at the Mines Resort City.

It will be opened by Prime Minister Datuk Seri Dr Mahathir Mohamad on Saturday.

Kerk said this year's expo would see two Malaysian records being smashed.

"With more than 610 booths, this year's expo will be the biggest made-in-Malaysia product fair," he said.

Besides companies, Kerk said the Selangor Government, Health Ministry, Primary Industries Ministry, Housing and Local Government Ministry, Science, Technology and Environment Ministry, police and Malaysia External Trade Development Corporation would also be operating booths.

He said the other record to fall would be for the most expensive made-in-Malaysia hamper.

The hamper, which will be worth more than RM30,000, will contain items donated by participants.

The present record listed in the Malaysia Book of Records for most expensive hamper is one valued at RM18,050.71.

The hamper will be the prize for a competition where visitors to the expo will have to guess its value.

"To enter the contest, all the person needs to do is to prove with receipts that he/she has purchased RM100 worth of products during the 10 days of the expo," he said.

The result will be known on the last day of the expo - Aug 22.

Kerk also said this year, the organisers had worked with the Malay and Indian Chambers of Commerce to ensure that the expo was more multi-racial.

The expo will be open between 11am and 10pm.

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