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Modenas-Jaguh

OVERWHELMING RESPONSE TO JAGUH MOTORCYCLE

By: Mohd Nizam Yatim

KUALA LUMPUR, Sept 8 (Bernama) -- Barely two months after its launching, Malaysian-made Modenas Jaguh motorcycle has received 16,000 bookings, far exceeding the target of 12,000 units set by its distributor Edaran Modenas Sdn Bhd (Emos) this year.

Emos chief executive officer Nik Danial Nik Mahmood said 5,000 buyers had taken delivery of their motorcycles while the rest would receive theirs within six months of placing their orders.

Nik Danial said the on-the-road price of the motorcycle was reduced last month from RM7,500 to RM7,200 under a special promotion.

"The promotion, which is on until the end of this month, is held to show appreciation for public support for the national motorcycle project," he said today when contacted at his office in Gurun, Kedah.

On complaints that Emos failed to fulfil its promise to deliver the motorcycles within a month of booking, Nik Danial said the delays were caused by problems in sourcing components from local suppliers.

"Local components suppliers can only produce components for between 1,500 and 2,000 Jaguh motorcycles every month," he said.

The 175cc Jaguh, launched by Prime Minister Datuk Seri Dr Mahathir Mohamad on July 19, is the second national motorcycle produced by Motosikal dan Enjin Nasional Sdn Bhd (Modenas).

Modenas, a DRB-Hicom Group subsidiary with a paid-up capital of RM100 million, also produces the first national motorcycle, the 110cc Kriss, and small multi-purpose engines.

-- BERNAMA

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