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PM LAUNCHES GOLD TOURNEY AND SPECIAL EDITION PERDANA

KUALA LUMPUR, Feb 21 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad today launched the country's biggest amateur golf tournament, the Thommo Titanium Golf Challenge '99, here.

Dr Mahathir officially teed off the tourney at the Kuala Lumpur Golf and Country Club before unveiling the Proton Perdana Special Edition and affixed the World Cup Golf emblem on the vehicle's front fender.

Also present at the launch was Culture, Arts and Tourism Minister Datuk Seri Sabbaruddin Chik and Peter Thomson, the five-time British Open champion who flew in specially for the occasion.

The tournament, to be played at 60 golf clubs throughout the country, is aimed at improving the standard of golf and encouraging the local golfing fraternity to support the made-in-Malaysia Thommo golf ball designed by Thomson.

Organisers also said with about 120 golfers per leg, the tourney would attract approximately 7,200 amateurs.

Edaran Otomobil Nasional Berhad chairman Tan Sri Datuk Wira Salleh Sulong said EON was helping interest in the Malaysian World Cup Golf '99 event by offering a Proton Perdana to any player who achieves a hole-in-one in the tourney.

-- BERNAMA

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