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Special awards for contribution to MSC development

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CYBERJAYA, Fri. - In recognition of the outstanding achievements of those who contributed towards the development of the Multimedia Super Corridor, the Asia-Pacific Multimedia Super Corridor Information Technology and Telecommunications Awards has been conceptualised.

Prime Minister Datuk Seri Dr Mahathir Mohamad launched the awards programme and the APMSCITT homepage (www.mdc.com.my/apmscitta) at the MSC headquarters here today.

Dr Mahathir, who is the Asia-Pacific MSCITT awards chairman, also unveiled the awards logo.

The awards programme is in collaboration between the Australian-based Asia-Pacific Information Technology and Telecommunications Corporation and Asia-Pacific Information Technology Awards of Malaysia.

Among those present at the launch were Chief Secretary to the Government Tan Sri Halim Ali, Education Minister Datuk Seri Najib Tun Razak, Energy, Communications and Multimedia Minister Datuk Leo Moggie, Selangor Menteri Besar Datuk Abu Hassan Omar, MDC chairman Tan Sri Othman Yeop Abdullah, Asia-Pacific Information Technology and Telecommunications Corporation chairman Paul Philips and APMSCITT awards executive director Felix Tai.

The awards is aimed at providing a platform for the enhancement and promotion of networking, technology transfer, innovation and training in the information technology and telecommunications-related industry.

Its ultimate goal is to ensure that the region establishes itself as a centre of information technology excellence and trade.

The 1999 APMSCITT awards would be open to individuals, students, entrepreneurs, small- and medium-size enterprises and corporations with operations in Malaysia.

The award categories are flagship awards - smart school flagship, telemedicine solutions, multipurpose card solutions, electronic government solutions and software development content.

Earlier, Othman said the APMITTA initiative was part of an ongoing effort to promote the development of technopreneurship and which was envisaged to eventually lead to the enlargement of the pool of technopreneurs and IT and multimedia small-and medium-scale enterprises in the country.

Following the launch, a speech presentation via video by Minister of Information and Communication for the State of Queensland Terry Mackenroth was telecast to those present.

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