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Thousands throng Seberang Jaya expo

BUTTERWORTH, Sun. - Thousands of visitors thronged a property exposition being held at Carrefour Shopping Centre in Seberang Jaya here.

Organised by Intrenasionale Incorporated Malaysia, the three-day exposition, which opened on Friday, is aimed at complementing the Government's efforts to revive the country's housing sector.

Intrenasionale Inc Group president Andrew Chan said the exposition served as a one-stop centre for house buyers and developers.

"Our Prime Minister Datuk Seri Dr Mahathir Mohamad has initiated a timely effort to spur the economy through the home ownership campaign.

"This is our bit to ensure continuity and success of his efforts," he said.

Chan said he planned to hold a roadshow, involving all 12 participating developers and others, covering all major towns in the northern States.

"The northern region is a fast developing region with many areas being opened up as new townships.

"As such, we will invite the developers to participate in a roadshow later this month," he said.

A Carrefour shopper, Chan Kong Chee, 31, said the exposition was timely since it gave information on properties in the market.

"I am looking for a home and this is very convenient for people like me.

"The exposition is very informative, allowing me to choose from so many houses at different places in the northern States."

Leading the list of participating developers is Aseania Development Sdn Bhd, developer of the multi-billion ringgit Bandar Perda near Bukit Mertajam.

Other developers are Airmas Group of Companies, Bertam Properties, Island and Peninsular, KMPC Sdn Bhd, Penas Group, Penang Development Corporation, Mulpha International Bhd, Ambangan Heights Sdn Bhd, ABT Jaya Holdings Sdn Bhd, Bagan Masyhur Sdn Bhd and Sri York group of companies.

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