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Venture Capital Europe-Asia 2000 to be held in March

UNIVERSITI Teknologi Malaysia/International Business School (UTM/IBS) and its affiliate company Uni-Link Smart Venture Sdn Bhd (U-Link) will be hosting the Venture Capital Europe-Asia 2000 (VCEA 2000) at the Putra World Trade Centre in March.

Themed "Accelerating Economic Growth through Venture Capital", the three-day programme beginning March 28 is scheduled to be opened by Prime Minister Datuk Seri Dr Mahathir Mohamad.

Organised jointly with the European Business Information Centre, VCEA 2000 is supported by the Malaysian Industrial Development Authority, the Small and Medium-sized Industries Development Corporation, Federation of Public Listed Companies, Federation of Malaysian Manufacturers and SMI Association of Malaysia.

VCEA 2000 secretariat, in a statement, said the event would be a premier business meeting and conference dedicated to entrepreneurs and investors who are looking for a working collaboration with venture capitalists from Europe and Asia.

The event is intended to facilitate direct interaction between venture capitalists and competent entrepreneurs by bringing informative and accurate resources on venture capital investment opportunities under one roof, as well as to educate and update SMEs in Malaysia on how to access venture capital funds from Europe and Asia.

VCEA is expected to contribute significantly towards the national economic recovery via venture capital investment.

The targeted role players will be professionals and entrepreneurs from various SMIs, including manufacturing, information and communication technology, electronics, infrastructure, education and agribusiness.

The highlight of VCEA 2000 is the business matching sessions where arrangement will be made for entrepreneurs to present their business plans to regional venture capitalists from Europe and Asia via teleconferencing.

To date, seven exhibitors have confirmed participation in the event. They include Bernama PR Wire Malaysia/Global, RHB Bank Bhd, Kenanga Venture Capital Sdn Bhd, Bank Utama Malaysia Bhd, Bank Industri Malaysia Bhd, Utusan Melayu (M) Bhd and Perwira Affin Bank Bhd.

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