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## New women's TV programme to air on Aug 6

**KUALA LUMPUR, Tues:** Respect, *Relax and Respond* or **3R**, a hip, refreshing, new women's programme that stays away from the cliché of cooking and fashion will hit the airwaves soon.

To be more effective in advocating women's issues, 3R is handled by an all-women creative team, from the behind-the-scenes crew to the three young, fresh comperes.

3R executive producer Datin Paduka Marina Mahathir, speaking at the programme's launch today, said the programme aims to provide young women with information on independent and

healthy living, and how to stay **safe**.

"Issues that are portrayed, such as sexual harassment and managing finances will help young women become more knowledgeable in handling life situations, especially for those living on their own," she said.

3R will be aired every Sunday starting Aug 6 at 7pm on TV3 followed by reruns every Friday starting Aug 11 at 9pm on Astro Ria.

- Viewers can communicate with the whole crew for information through the **website** which can be accessed starting Aug 6 at <http://www.3R.com.my>.