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IT-CeBIT

19 MALAYSIAN COMPANIES TO PARTICIPATE IN CeBIT 2000

KUALA LUMPUR, Feb 22 (Bernama) -- Multimedia Development Corporation (MDC) is organising the participation of 19 Malaysian companies at one of the world's biggest IT trade fair, CeBIT 2000, in Hanover, Germany.

The companies comprised producers of a range of IT and multimedia equipment and applications such as printed circuit boards, information display systems, software integration systems and smartcards, MDC said in a statement today.

The weeklong trade mission, from Feb 24 to March 1, was the third time that MDC had organised participation in CeBIT.

MDC's first initiative in CeBIT was in 1998 with Prime Minister Datuk Seri Dr Mahathir Mohamad as head of the delegation. This year, MDC executive chairman Tan Sri Dr Othman Yeop Abdullah will lead the delegation.

The initiative was part and parcel of a concerted effort to enable Malaysia IT and multimedia companies to gain international market access, MDC said.

MDC also said among the 19 companies, three were involved in the Multimedia Super Corridor (MSC) Flagship Applications pilot projects.

GMPC Corporation was in Multipurpose Card, Medical On-Line was involved in Telemedicine and Sapura Advanced Systems was involved in Electronic Government.

The participation of these three companies was a testimony to the fact that the MSC project was very much alive, Dr Othman said.

Dr Othman also said Malaysia's participation in the trade fair this year would demonstrate to the world that the qualities each company had were of international standards.

He said MDC's involvement in such trade missions was part of the organisation's commitment to assist export-oriented MSC-status companies in penetrating the global market.

He added that MDC planned to actively initiate similar missions to other internationally acclaimed trade shows and exhibitions throughout the year.

Several companies were expected to carve a milestone at the trade show by launching their products. One of them was VMS Technology Sdn Bhd which was scheduled to launch its software, Bluejade TECS, MDC said.

MDC is a high-powered one-stop shop that is wholly focused on ensuring the success of the MSC and the companies operating in it.

It also markets the MSC globally, shapes MSC-specific laws and policies by advising the Malaysian Government, and sets standards for the MSC's information infrastructure and urban development. -- BERNAMA

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