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ERICSSON-CYBERJAYA

ERICSSON TO BE BIGGEST PLAYER IN CYBERJAYA

CYBERJAYA, Sept 5 (Bernama) -- In reaffirming its commitment to the development of the information and communication technology (ICT) in Malaysia, Swedish-based mobile phone manufacturer Ericsson has decided to relocate parts of its operations to the Multimedia Super Corridor (MSC) at Cyberjaya.

When the 120,000 square-foot new premises is completed in two years' time, Ericsson, the only major handphone producer that has a manufacturing operation in Malaysia, will be the biggest player in Cyberjaya.

Costing more than RM100 million, the centre would house three of Ericsson's seven operations in Malaysia -- Ericsson Academy Sdn Bhd (EAM), Ericsson Business Support Centre Sdn Bhd (ESM) and Ericsson Business Consulting Sdn Bhd (BCM). Ericsson has seven operations altogether in Malaysia.

Energy, Communications and Multimedia Minister Datuk Amar Leo Moggie performed a groundbreaking ceremony at the premises' nine-acre site (3.6 ha) here today.

Ericsson has last month relocated its business consulting unit to the Petronas Twin Towers in KLCC, which is also part of the MSC.

When the complex is ready in 2002, it will house more than 500 of Ericsson's top specialists, who will develop and pioneer the cutting-edge technologies for the benefit of the world.

Meanwhile, Ericsson Malaysia president and country manager Peter Kallberg, said its manufacturing plant in Shah Alam, which was launched by Prime Minister Datuk Seri Dr Mahathir Mohamad in February, has projected a RM5 billion worth of mobile phones this year, of which 95 percent is for export.

This is beyond its initial target of producing between 5.0 million to 7.0 million handphone units during the year. -- BERNAMA

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