

13 JUL 2000

Maha

EXHIBITION TO PROMOTE AGRO-BASED INDUSTRY

KUALA LUMPUR, July 13 (Bernama) -- The second Malaysian Agricultural, Horticultural and Agrotourism exhibition (MAHA 2000) will highlight the development of the agro-based industries with a view to stimulating economic growth.

Deputy Secretary General of the Agriculture Ministry Datuk Baseri Lamsah said the theme this year "Towards Competitive Agricultural Industry" echoed the government's aspiration on agricultural product development in Malaysia as well as emphasised downstream food production opportunities.

MAHA 2000 to be held over nine days, from July 22 at the Stadium Putra in Bukit Jalil in conjunction with the National Farmers, Livestock Rearers and Fishermen Day celebrations in August would be opened by Prime Minister Datuk Seri Dr Mahathir Mohamad.

Meanwhile, the ministry's Secretary General, Datuk Annuar Ma'aruf today received RM300,000 worth of sponsorships.

The main sponsors for MAHA 2000 are Bank Pertanian Malaysia, CCMB Agrochemicals, Lembaga Totalistor Malaysia, Hills Science Plan, Alpo Dog Food and Rolf C. Hagen (SEA). Pearl International Hotel in Jalan Klang Lama is the official hotel.

The main segment of the exhibition is to show off the latest technology and research findings as well as to trade exhibits of live products such as plants, fruits and livestock.

The Fruit Fiesta, Hamster Formula 1 Race and International Cat Competition are among the side events.

-- BERNAMA

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