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Explore global market, Bumis told

WHILE progress among Bumiputera entrepreneurs has been apparent, their real potential has yet to be fully tapped, says Minister of International Trade and Industry Datuk Seri Rafidah Aziz.

She said Bumiputera entrepreneurs should look at the potential of trade within the region and globally, as there were a lot of opportunities for them especially in the export sector.

For example, last year Malaysia's export to Asean countries was RM76.5 billion from a total export of RM321.2 billion.

Rafidah said they should also grab the opportunities in the import substitution projects, which were valued at RM249 billion last year.

She also lamented that Bumiputera businessmen had not fully utilised some of the funds and grants set up by the Government to improve their businesses.

Rafidah said this in her welcoming speech at a dialogue between Bumiputera entrepreneurs and Prime Minister Datuk Seri Dr Mahathir Mohamad in Kuala Lumpur yesterday, which was organised by Miti.

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