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Harvard-Sponsorship

HBSA MALAYSIA AWARDS RM170,000 SPONSORSHIP TO 10 SENIOR OFFICIALS

KUALA LUMPUR, July 27 (Bernama) -- The Harvard Business School Alumni Club of Malaysia (HBSACM) today awarded RM170,000 of sponsorship to 10 senior government officials to attend Harvard's Senior Management Development programme.

HBSACM's president Mohammad Nizar Idris said, the officials would receive sponsorship worth RM17,000 each to attend the two-week programme at Awana, Genting Highlands from July 30.

"HBSACM's decision to sponsor ten senior government officials is in recognition to the perfect manner in which Malaysia is governed by its efficient machinery," he told reporters after the presentation ceremony here, today.

Public Service Department (PSD) Director-General Tan Sri Samsudin Osman was present to receive the sponsorship on behalf of the 10 recipients.

The RM17,000 would cover the tuition fees, study materials, board and lodging throughout the programme and the entrance and subscription fee as an associate member of the club plus the graduation dinner.

Prime Minister Datuk Seri Dr Mahathir Mohamad is the alumni's patron.

Among the recipients of the sponsorship are, Army's Fourth Division Chief Mej Jen Datuk Abdul Ghafir (rpt Ghafir) Abdul Hamid, Kuala Lumpur Hospital's Head of Nephrology Department Datuk Dr Zaki Morad Mohd Zaher and Penang Development Corporation General Manager Datuk Siti Balkish Shariff.

Samsudin said, the sponsorship of the programme would go a long way to help improve the administration in its effort to create a better business environment for the business sector.

The programme, said Nizar, was designed to give an indepth understanding of the important elements in management like Strategic Marketing, Corporate Financial Management, Human Resource, Information Technology and Organisational Behaviour.

Four Boston-based Harvard Business School professors would be conducting the programme on a full-time basis utilising the world's acclaimed business school case study method.

Harvard's Professor of Business Administration F. Warren McFarlan would lead the programme assisted by Prof Samuel L.Hayes, Prof V. Kasturi Rangan and Prof David Upton.

HBSACM was formed in 1977 and its current membership comprises 152 active ordinary members and 524 associate members.

--BERNAMA

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