

10 JUNE 2000

PERODUA-AUCTION

HIGHEST AUCTION BID OF RM102,000 RECEIVED FOR THE ALL-NEW KENARI

SHAH ALAM, June 10 (Bernama) -- Perusahaan Otomobil Kedua (Perodua) Sdn Bhd today announced its public auction-for-donation of its all-new Perodua Kenari has as at 12.30 pm yesterday, received 113 biddings with the highest choosen bid at RM102,000.

Perodua's managing director Datuk Abdul Rahman Omar said today the auction, since its simultaneous launching and bookings of Perodua Kenari on May 31, had received an overwhelming response from the public.

"Those who come to book Perodua Kenari at our car showroom can participate in the auction, or by when they visit our special website called e-lelong.com," he told reporters during the press preview of the Kenari here.

Abdul Rahman said the car will be handed to the successful bidder during the actual national launching of the Kenari this Wednesday by Prime Minister Datuk Seri Dr Mahathir Mohamad.

He said the collection from the auction will be donated to Badan Amal Kebajikan Isteri Menteri dan Timbalan Menteri (Bakti), and will be presented at the launching.

According to Abdul Rahman, besides this, Perodua will also donate to Bakti the collections it received from selling of three Kenaris each to other three parties.

They are the Perodua's main completely-knocked-down (CKD) component and parts supplier Daihatsu Motor of Japan, local component equipments supplier and the 120 Perodua sales dealers.

Daihatsu bought Kenari at RM100,000, local suppliers RM152,000 (also through an auction process among the suppliers), and dealers RM120,000 (after each dealer bought a RM1,000 voucher).

"All in all, total donations to Bakti (from the selling of Kenari) stood at RM474,000," Abdul Rahman said.

Besides cash, he added, Perodua will donate the three Kenari cars to be used as a display on stage at the launching.

Abdul Rahman noted that Daihatsu is also buying two additional Kenaris for donation to Kiwanis, another charity body, and is also to be presented during the launching of Kenari.

He got requests from local suppliers and dealers for each of their cars bought to be donated and presented to the needy at different functions. --

BERNAMA

RIZ MFJ