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Love Your River campaign to honour many of its supporters

ALOR STAR, Tues. - The national-level Love Your River campaign to be launched by Prime Minister Datuk Seri Dr Mahathir Mohamad on Friday, will see honours accorded to many who have shown a commitment towards caring for rivers, including students.

State Department of Irrigation and Drainage director Phuah Kim Heng said the efforts of 19 student clubs in the State called Kelab Pencinta Sungai in keeping rivers clean would be recognised on the day.

Student members of these clubs had contributed a great deal to the upkeep and cleanliness of rivers in their area, Phuah said.

This recognition is in addition to the yearly national awards given out to communities and schools for having the cleanest or best kept rivers in the country.

He said another new feature of the celebrations this year was the collection of pledges from various sectors of society promising to support the care and rehabilitation of rivers in either cash and kind.

Phuah said thus far 420 such pledges had been collected from village committees, schools, non-governmental organisations, factories and even political party divisions.

The pledges will be presented to the Prime Minister during the launch.

On the day itself, Dr Mahathir is expected to be taken for a boat ride from Tanjung Chali in Alor Star town to the MADA headquarters at Ampang Jajar.

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