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Lucky draw pull at tourism fest

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KUALA LUMPUR, Sun. - Lucky draws which offer an imported TVR "Chimaera", a Proton Wira and a Kriss motorcycle to visitors to the Malacca Tourism Festival at Persiaran KLCC have been drawing in the crowd since Friday.

About 30,000 people have visited the site which has 82 stalls in an air-conditioned tent to try their luck in this "once-in-a-lifetime" opportunity.

Many city residents arrived early today to obtain the contest-cum-questionnaire forms.

Each visitor is only entitled to one entry for each draw.

This is a promotion by the Malacca Government to highlight the State's historical, recreational, health, educational, sports, shopping and agro-tourism attractions in the hope of drawing in three million tourists this year.

Several tourism-related establishments are offering competitive rates for tour packages, accommodation and health-and-recreational programmes.

There are also traditional food and medicinal products, handicraft, hand-drawn batik clothes, sporting attire and equipment, replicas of ancient artifacts and souvenirs sold at below market prices.

Golden Valley Golf & Country Club general manager A. Azman Datuk Setia Abdul Ghani said visitors could buy "special golf coupons" booklet worth RM250.

"Each coupon costs RM25 and allows its holder to play golf on an 18-hole course at Km25 Air Panas in Bemban district. There are 10 coupons in each booklet.

"This special offer is only for visitors to the festival as we have printed a limited number of golf coupons for sale at our booth."

He urged those wishing to play golf on GVGCC's fairway to purchase the coupons before they were sold out.

"Malacca is an ideal destination for golfers seeking new challenges on the fairway."

Azman said GVGCC was also selling a variety of golfing apparel, equipment and souvenirs at discounted prices.

Perniagaan Orang Kampung Sdn Bhd branch manager (Selangor) Madon Mislan said the public's response towards its Tongkat Ali and Jus Untuk Wanita herbal canned drinks was encouraging.

"These two products were only introduced recently. They are available at selected petrol kiosks and retail outlets within the Klang Valley."

Madon said the company also dealt in numerous other traditional and herbal products to promote good health and well-being.

"Our products are made from natural resources which are readily available in forests throughout the country," he said.

Malacca Tourism and Cultural Committee chairman Datuk Hamdin Abdollah, who is also the festival organiser, later presented gift hampers to several lucky participants.

The six-day festival was launched by Prime Minister Datuk Seri Dr Mahathir Mohamad on Friday.

It is organised by the Malacca Government and supported by the State Development Corporation, State Municipal Council, Kumpulan Melaka Berhad, Yayasan Melaka and Malacca Museum Corporation and co-ordinated by PM-Warisan Media Sdn Bhd.

The New Straits Times is the official newspaper for the event.

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