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Massive greening effort

A GROUP of 500 volunteers from Samsung Electronics Group, Malaysia, joined hands with schoolchildren and Taman Tuanku Jaafar residents in Negri Sembilan in planting 500 trees during the recent "Millennium Tree Planting" event.

The group planted the trees along public roads at the Tuanku Jaafar Industrial Estate, where the Samsung manufacturing plants are located.

Samsung was one of the biggest corporate contributors in Negri Sembilan and helped realise Malaysia's bid to enter the Guinness Book of World Records as the first country to plant 100,000 trees in a minute.

Meanwhile, another 100 trees were donated and planted by Samsung SDI (M) employees at the Seremban Lake Garden.

Samsung Electronics Group president Kim Jong Ki said Samsung's participation in such a programme showed the company's continuous support for the Government's environmental initiatives.

He said Samsung was very pleased to support the nation's mission to green the nation and believed that such activities were important in raising environment preservation awareness among the present generation.

Among those present at the ceremony were Senawang State Assemblyman Datuk Woo Ah Lek, Seremban District Council chairman Ahmad Zakki Yahaya and members from the Seremban District Council.

The Millennium tree-planting ceremony was held simultaneously throughout the country and officiated by Prime Minister Datuk Seri Dr Mahathir Mohamad recently.

The project will complement the Government's effort to create a Garden Country with a target of planting 3 million trees in the year 2000 and 20 million trees by the year 2020.

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